

Prudential Circle adds Spirit

Catrina Catalano, a sales associate with Prudential California Realty's Irvine branch, has been awarded the President's Circle award by Prudential Real Estate Affiliates. This award recognizes the extraordinary achievement of placing her in the top 8 percent of Realtors in the nation from more than 58,000



Catrina Catalano

Prudential sales professionals.

"Catrina's professionalism has not gone unnoticed by her real estate clients, who are constantly impressed by her energy, intelligence and focus. In 2005 Catalano was awarded the Spirit Award by her office colleagues in recognition of her support, and generous positive approach to business," said Donna Gauny, managing broker of the firm's Irvine branch.

Catalano believes in giving back to her community. An 8-year cancer survivor, she plays a large role in the American Cancer Society's Relay for Life in Irvine. This year's event will be held at Irvine Valley College May 13. For more information, call Cata-

lano at 949-233-9611.

Catalano believes her success comes from her ability to multitask, while focusing on the details of the transaction. Her clients realize they have found an agent that will return calls, work hard on their behalf and conduct every transaction with the highest ethics and standards of

practice. She always taps into the resources around her, using the many platforms of business application like technology, advertising and marketing.

Essential to completing a real estate transaction is the skill to understand the complexities and the initiative to seek counsel when it's beneficial. Handling things effectively and efficiently frees Catalano to work with her clients and to spend more time in the field where both the product and the client are found.

Catalano can be reached at 949-233-9611 or online at catrina@pruoc.com. Her office is at 2405 McCabe Way, Irvine.